

GTA22 Ad Form

Pricing Sheet

Deadline for Ads: September 16th, 2022

Contact:

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Order Form:

| Check one | Trim Size (W x H) | Bleed Size (W x H) | Safety for Text (W x H) | Color Setting | Price |
|--|-------------------|--------------------|-------------------------|---------------|----------|
| <input type="checkbox"/> Back Cover | 8.5" x 11" | 8.75" x 11.25" | 8" x 10.5" | 4 Color CMYK | \$ 9,500 |
| <input type="checkbox"/> Inside Front Cover | 8.5" x 11" | 8.75" x 11.25" | 8" x 10.5" | 4 Color CMYK | \$ 8,000 |
| <input type="checkbox"/> Interior Full Page | 8.375" x 10.875" | 8.625" x 11.125" | 7.375" x 9.875" | 4 Color CMYK | \$ 4,000 |
| <input type="checkbox"/> Interior Full Page | 8.375" x 10.875" | 8.625" x 11.125" | 7.375" x 9.875" | Black & White | \$ 3,300 |
| <input type="checkbox"/> Half Page | 8.375" x 5.4375" | 8.625" x 5.6875" | 7.375" x 4.4375" | 4 Color CMYK | \$ 2,800 |
| <input type="checkbox"/> Half Page | 8.375" x 5.4375" | 8.625" x 5.6875" | 7.375" x 4.4375" | Black & White | \$ 2,300 |
| <input type="checkbox"/> 2 Page Spread | 17" x 10.875" | 17.25" x 11.125" | 16" x 9.875" | 4 Color CMYK | \$12,500 |
| <input type="checkbox"/> Sponsor Package | 8.375" x 10.875" | 8.625" x 11.125" | 7.375" x 9.875" | 4 Color CMYK | \$10,000 |

- Interior Full Page Color
- **Rotating Ad on Website** *Rotating ad remains up on GTA site, one calendar full year, beginning upon sign up. Cycles in on front page.
- Company logo included on invitations and "save the date" cards as a sponsor

Art Format

Only digital files accepted, PDF preferred. InDesign, Illustrator, and Photoshop accepted but must include fonts and linked art.

**All submissions must be CMYK and 300 PPI.

Submission Options

Email: krislen@goldentrailer.com

Mail Checks payable to: Trailer Central, LLC or fill in credit card information below:

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Credit Card#: _____

Exp. Date: _____

Sec. Code # _____

Signature: _____

Artwork sent as (check one of the following):

- WeTransfer link to krislen@goldentrailer.com
- Drop Box link to krislen@goldentrailer.com
- Google Drive link to krislen@goldentrailer.com

MAILING ADDRESS FOR CHECKS:

Trailer Central, LLC
110 West End, 4F
New York, NY 10023